

How we disrupt the Adult Entertainment Industry

Invest in the bitcci Group AG now and
benefit from the 250 Billion \$ Adult Market

Investors Pitch Deck

Version 1.01 / March 2023

Limited offer

NO PUBLIC OFFERING OF SECURITIES



Online Market:

Market Size **2021**: est. **45 billion** USD / year *

Market Size **2026**: est. **86 billion** USD / year *

*JUNIPER Research

Physical Market: > 200 billion USD / Year

- Image change and expansion of the overall market
- Shift from physical to online services

The background of the slide is a high-contrast, dark image of the Earth as seen from space. The planet's surface is visible in shades of deep blue and black, with white lines representing the continents and oceans. The image is oriented horizontally, showing a portion of the globe.

We gain an ambitious global market share of
> 2.5% in 2025
and market leadership this decade.

bitcci[®] Group AG Parent Company

Vaduz / Liechtenstein, 250.000 CHF Share Capital

100%

bitcci AG

IT Company

Zug / Schweiz

100.000 CHF Share Capital

100%

bitcci Token AG

Tokenisation Company

Vaduz / Liechtenstein

50.000 CHF Share Capital

- Founded in 2017 by CEO Christoph Elbert
- Headquarter Location: Zug / Switzerland
- 30 employees and freelancers
- International Community > 100 k

The bitcci ecosystem brings the adult industry on a new level
and makes it **legal, safe and free**

Old System

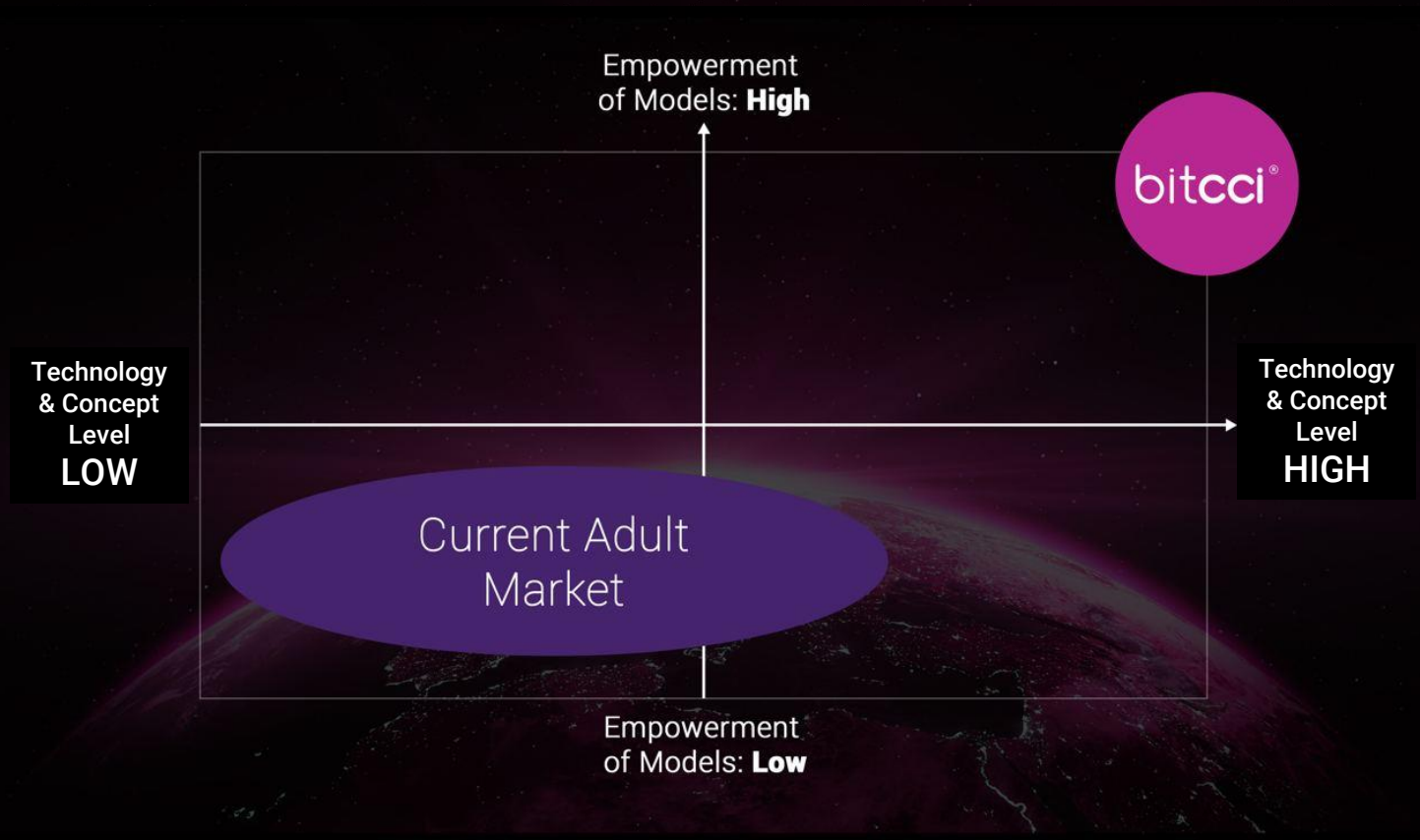
Problem

- Bad Reputation, Lack of Trust
- Suppression
- Shadow economy
- Potential for law conflicts
- Lack of real innovations

bitcci®

Solution

- New Trust, Culture & Reputation
- Empowerment
- Acceptance & Transparency
- 100% compliant with law
- Modernization & Innovation



«The company which empowers models will disrupt the adult industry»

(Models = People who create content, offer, webcam services, physical adult services, etc.)

The management team of the bitcci Group AG has decades in professional experience and various management positions of global companies like IT, Banking, Marketing and in the Adult Entertainment Industry.



Christoph Elbert
Founder & CEO



Dany Lütolf
CFO & Compliance



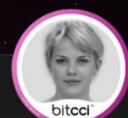
Detlef Mende
COO, Strategy and Business Growth



Federico
Head of IT Architecture



Kapil
Head of Blockchain Dev.



Ariane
Head of Customer Service



Roger Schneider
Head of Project Management



Sandro
Head of Online Entertainment



Ankit
Head of Software Dev.



Angela Ramel
Head of Lifestyle Dept.



Senol
Manager TV Productions



Zlatko Lobenwein
Head of Community Coordination



Online Adult Market

fancci[®].com

Online in March 2023

fancci.com is the new «all in one platform», with state of the art USP's, giving models the chance to monetize their content and communication in a new way.

Physical Adult Market

bitcci[®].com

Coming in 2023

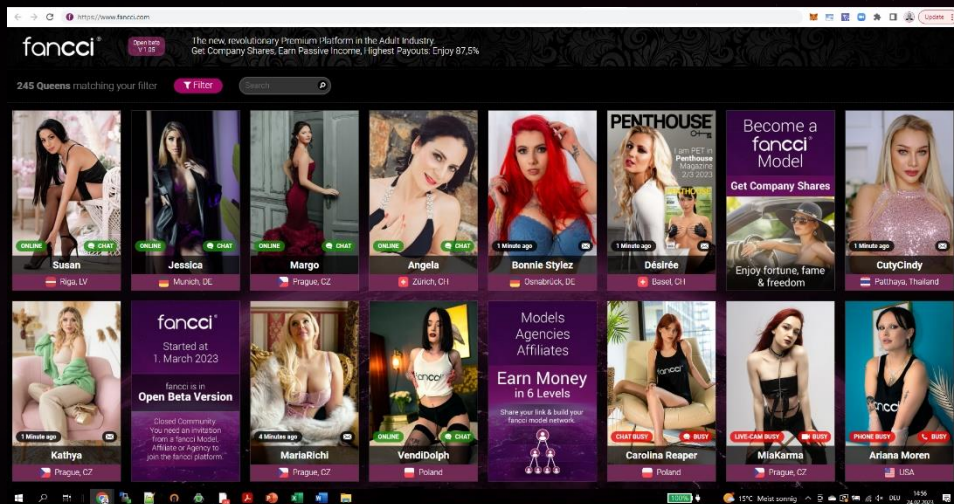
bitcci.com revolutionizes the way how to connect, interact and monetize the physical sex market.

bitcci®

Visit fancci.com Open Beta here

The fancci Platform

fancci®



Pre-Registration is running...
fancci goes live in march 2023

USP's

Models become shareholders

The only platform in the adult space where models, customers, agencies and affiliates get company shares.

Up to 87.5% / highest payout in the adult industry

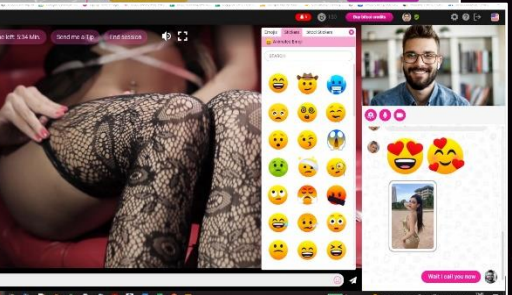
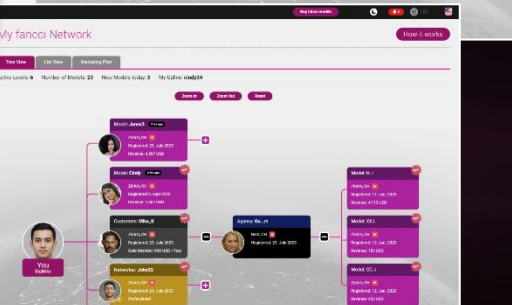
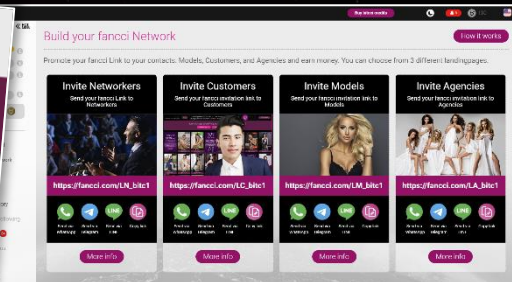
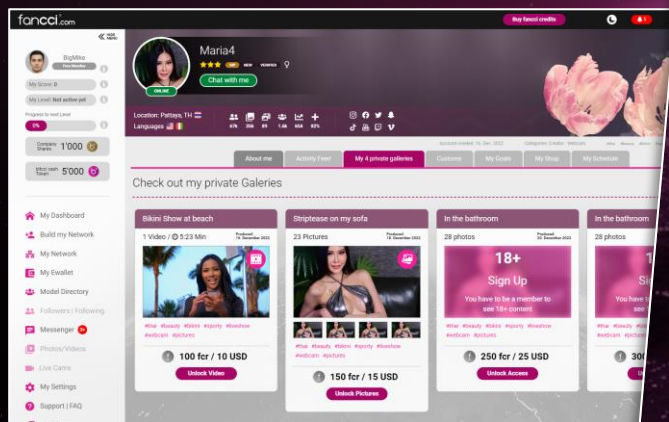
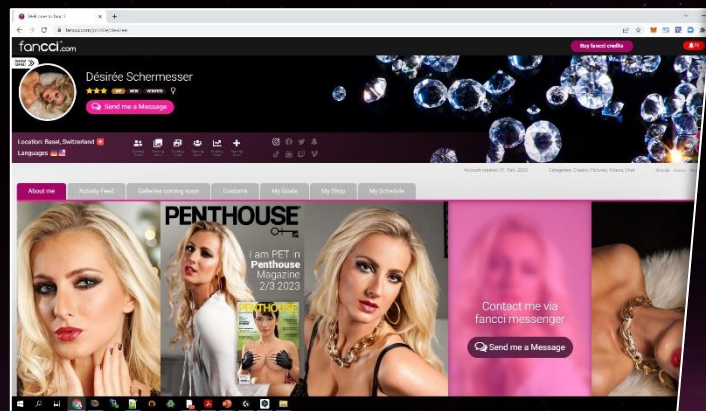
Viral 6 level affiliate program

Next level IT & web3 architecture

bitcci®

Visit fancci.com Open Beta here

The new fancci Platform



bitcci® Model Empowerment → Models become company shareholders

fancci.com

Buy fancci credits

2



≪ HIDE MENU



Heidi23

Free Member



My Score: 0



My Level: Not active yet



Progress to next Level

0%



Company Shares:

1'000



bitcci cash Token:

5'000



fancci credits:

0



My Dashboard

Build my Network

My Network

My Ewallet

Model Directory

Followers | Following

Messenger



fancci backoffice for models

fancci belongs to all of us.

Welcome as a company shareholder.

The fancci platform is a part of the new ecosystem of the bitcci Group AG, a group of public stock companies from liechtenstein and switzerland. The bitcci Group liberates the adult industry from conflicts and problems and establishes a new, modern culture of acceptance, transparency, trust and free self-determination. We optimise, regulate and decentralise the entire industry, develop new business areas, introduce innovative technologies and make the industry and all its participants free and safe. Giving away shares of our company for free is a new concept and an act of openness and affection to all of our partners. It is one part of our USP's, it leads to trust, stability and fast growth. The bitcci Group AG aims to become market leader in the adult entertainment industry in the next 5 years.

Become a part of something big.

Company structure:

The bitcci Group AG consists of 3 public stock companies. Founded in 2017, with a experienced and serious management team, the bitcci Group now starts its phase 2 of the company growth. bitcci successfully launched an ICO in 2021, building the foundation of a larger scale concept. In 2023 we focus on the expansion of the online platforms only, in 2024 we plan to start preparing the bitcci Nightclub Network. For more Information please check our companies website www.bitcci.ag.

bitcci Company shares reserved for



Heidi23

Free Member



Amount of bitcci Equity Token

Pending

1'000

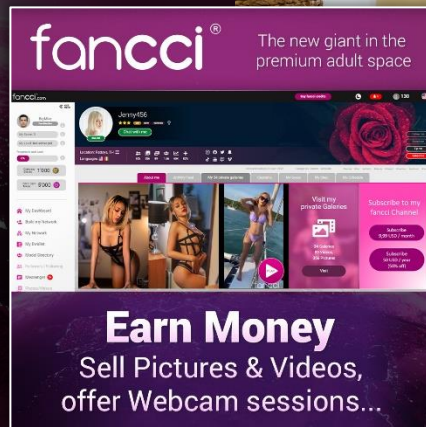
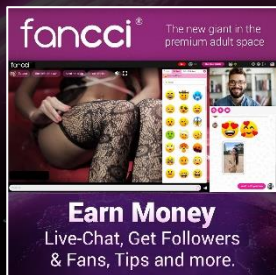
Actual price
Coming Soon

Total Amount
Coming Soon



fancci Marketing Campaigns start in Q2-Q3 / 2023

- Media Buys / Banner Ads
- PR-Campaigns
- Direkt targeting of models, large influencers and 6000 agencies.
- Viral social media campaigns
- Launch of strategic partnerships





«bitcci QUEEN»
Music- Video



bitcci Interviews with Models
in Patthaya, Thailand



fancci Interview with
Influencer Katya Tiuni

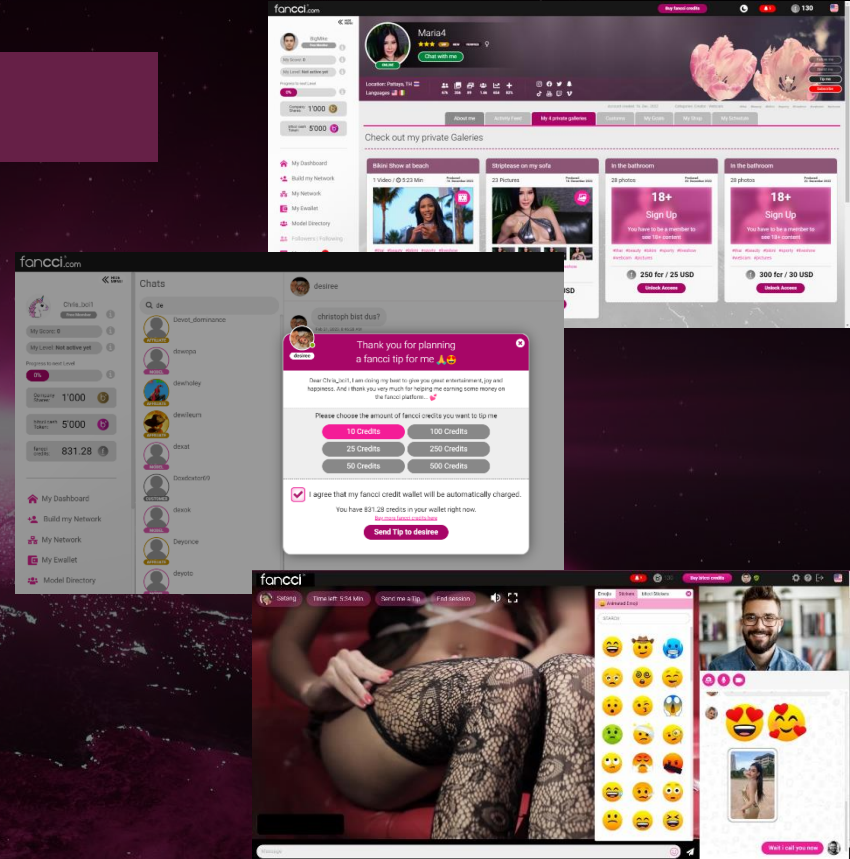


fancci Interview with Content
Creator and Livecam Model Margo



Income Streams for fancci

- Picture & Video Sales
- Webcam services
- Fan subscriptions
- Tipping
- Customer packages
- Profile boosters
- Payment services
- and more...




bitcci[®]

2023 A new payment system for the adult market

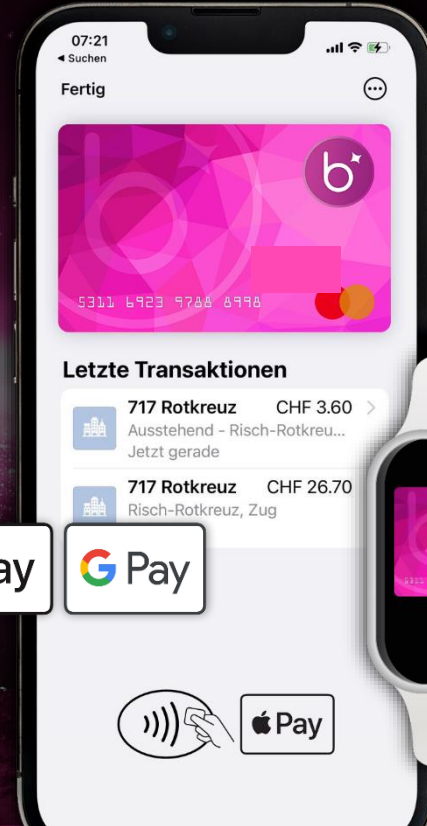
bitcci[®] Payment

You have chosen to buy
1000 fanci credits
with bitcci cash 

Please send now
222,391 bitcca 
to this address

0x89968b09533EFCfD1a125a5B22e
eb7862a2511f

Copy address



bitcci®

2025 The bitcci Nightclub Network



bitcci®

Own TV studio in switzerland

bitcci® Agency

bitcci® Academy



GET
COACHINGS

- fancci platform start in march 2023 / getting 100.000 models online in 2023.
- Generating revenue / proof of concept
- Public round 1 / Start of the public offering of bitcci shares (5 Mio. CHF)
(After approval of the emission prospectus from financial regulators)
- Preparing TVTG licence and start of public round 2
- 2024: Preparation of listing on stock exchanges.

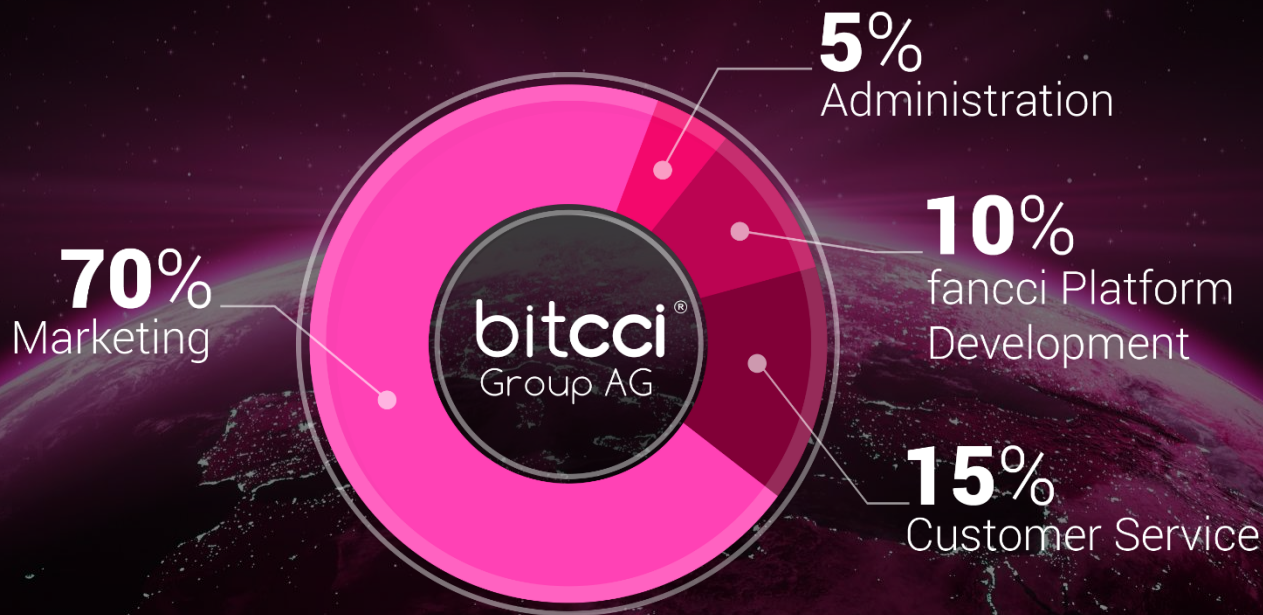
2023 fancci platform
gross volume 5 Mio. USD.

2024 fancci platform
gross volume 50 Mio. USD.

Net Revenue for bitcci AG
~18% from gross volume

We expect to reach the break even by Q1/2024

The main part of the funding will be invested in marketing campaigns and customer & model service, **to grow the fancci platform** and create more revenue.



Now

Private Sale of company shares to qualified Investors only.

Q2/ 2023

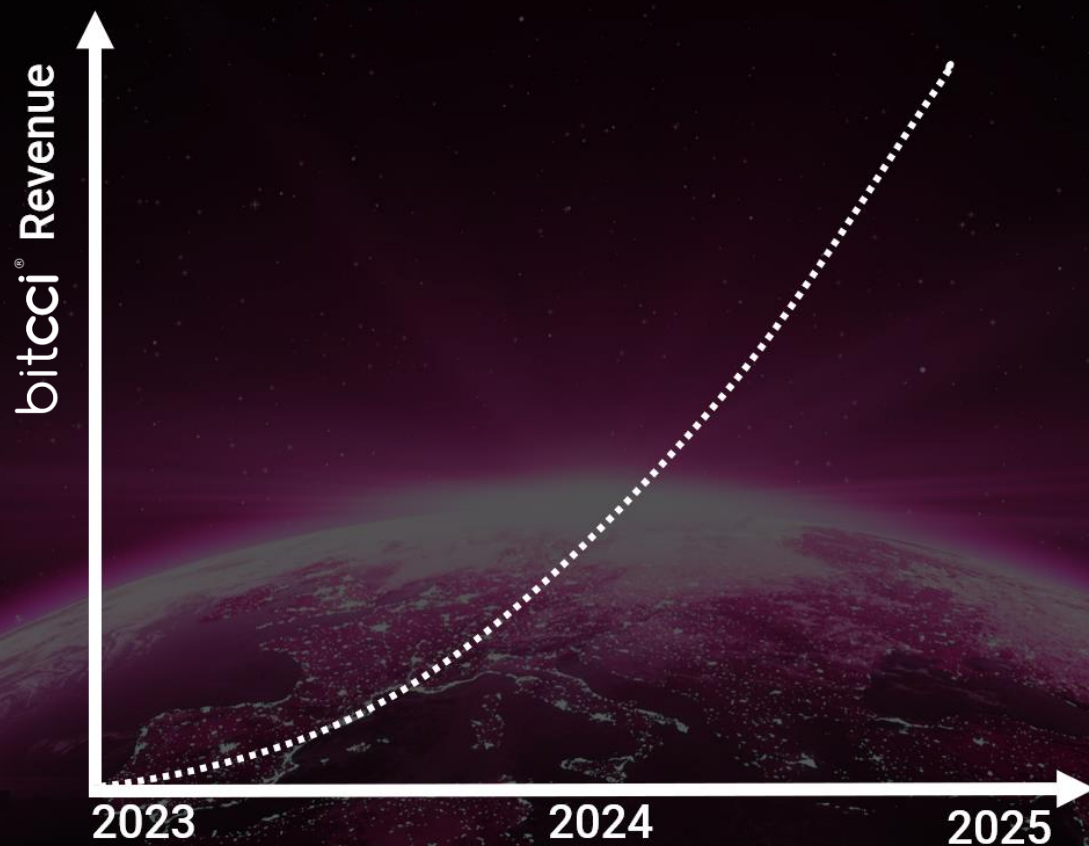
After getting approval* from financial regulators the bitcci Group AG will start the public offering to retail investors.

***The securities issue prospectus is in progress. We expect to submit it to regulators in march 23**



We are planning to list the bitcci share

- 1.) On standard stock exchanges
- 2.) In a tokenized version – the bitcci Equity Token - on crypto exchanges



**Get your shares,
before the
growth starts.**

Special offer until
31. march 2023

NO PUBLIC OFFERING OF SECURITIES.

WE DO NOT OFFER PRICING INFORMATION IN PUBLIC COMMUNICATION

Shares of the bitcci Group AG or the tokenized version / bitcci Equity Tokens are currently NOT available for purchase by the public or retail investors and we are not communicating any offerings, pricing information, etc. to the public until we have received approval from financial regulators. This approval process includes the approval of a securities prospectus containing detailed information about the project, the company and potential risks to protect retail investors.



Christoph Elbert

Founder & CEO
bitcci Group AG



If you identify yourself as a qualified investor and you want to get more information on how to become a shareholder of the bitcci Group AG, please contact me on these channels. Contacts in normal business times / weekdays from 9 AM to 6 PM (CET) are appreciated.

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WhatsApp: +41 798 381 405

These channels are intended exclusively for communication with new investors. Please refrain from any other inquiries. Thank you for your understanding.